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FOR IMMEDIATE RELEASE

Dean Johnson Design Welcomes New Team Member

Firm's growth is matched with internal additions

INDIANAPOLIS (Oct. 16, 2008) —Dean Johnson Design hires Claire Chappell as account manager to execute project needs, assist in new business endeavors and support marketing strategies and implementations.

Dean Johnson Design is a leading design firm in Indianapolis that specializes in the creation of brand identity, communications, marketing and advertising programs, as well as interactive and multimedia tools. The firm's current clients include, but are not limited to ADESA, Conexus Indiana, the Indiana Economic Development Corporation, the Indiana Historical Society and the Indy Partnership.

"With the growth of the agency, we needed to increase our internal staff in order to keep up," said Scott Johnson, principal for Dean Johnson Design. "I look forward to utilizing Claire's experience and skills to maintain client satisfaction and add to our successful business practices."

Claire graduated from Indiana University with a degree in Journalism and is currently working towards her MBA in marketing from the IU Kelley School of Business in Indianapolis. Prior to joining Dean Johnson Design, Claire served as an account executive in the public relations department at Publicis Indianapolis. Claire spends her free time volunteering and was awarded the National President's Service Award and the Cup of Kindness Award from the St. Vincent New Hope program.

About Dean Johnson Design

Dean Johnson Design was founded in 1987 and is located on Massachusetts Avenue, the heart of the Indianapolis art district. The design firm is comprised of an elite group of professionals with expertise in brand identity, strategic marketing, communications and advertising. Dean Johnson is also an active member of the art community through its non-profit gallery, which supports local, regional and national artists, and its "Dialogue," a community newsletter written and designed by DJD staff. For more information please call 317.634.8020 or visit www.deanjohnson.com.